

Lindsey Sewell

Graphic Design
Motion Design
Illustration

 lindseysewell.biz

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 406-202-5234

 Urbana, IL

Creative and versatile award-winning graphic designer and artist passionate about transforming complex information into engaging, accessible visuals. Recognized with a Bronze Award for the “Zen Moments” motion design campaign in the 2025 Healthcare Impact Awards. Experienced in healthcare marketing and design, motion graphics, and illustration. Excels at collaborating across teams and independently in remote settings to deliver cohesive brand experiences across print, web, and digital media.

Education

University of Montana Bachelor of Arts in Media Arts, Digital Arts and Technologies, 2020

Work Experience

Benefis Health System

Graphic Designer, December 2021 - Ongoing

Responsibilities include collaborating with stakeholders and the marketing and communications team to create Benefis-branded external and internal design materials, including printables, medical infographics, internal web communications, signs and maps, animated videos, social media posts, brand design for campaigns, and creative for Google ad campaigns. Earned a Bronze Award for the “Zen Moments” motion design ad campaign in the Tiny, But Mighty category of the 2025 Healthcare Impact Awards, voted on by providers and insurers.

Signs Now Helena

Graphic Designer, August 2020 - November 2021

Responsibilities include working with customers to create custom graphic designs including signs, menus, logos, brand guides, banners, and posters.

Montana Kaimin

Graphic Designer, August 2018 - May 2020

Responsibilities include layout of weekly newspaper, including specialized illustrations, infographics, and one cover page assignment per month. Collaboration with other designers, reporters, and academic advisors for accurate and consistent designs to match editorial standards.

Skills

Design and Creative Skills

- Graphic Design
- Motion Design
- Illustration, Digital and Traditional
- Photography
- Campaign Design and Implementation
- Design for Print, Web, and Social Media
- Digital, Video, and Print Advertising
- Storyboarding

Technical Skills

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Lightroom)
- Microsoft Office Suite
- Familiarity with Figma
- Proficient at Adopting New Creative Technologies

Professional Skills

- Marketing and Communications
- Maintaining Brand Standards
- Internal, External, and Crisis Communications
- Project Management
- Client and Team Collaboration

References are available upon request.